

Where Do You BaliYo? Video Contest Rules

<http://www.youtube.com/group/BaliYoContest>

Video Requirements

1. The person submitting the video must also be performing in the video
2. The video must not be more than 1 1/2 minutes long.
3. The video must comply with YouTube Terms of Use (<http://www.youtube.com/t/terms>)
4. The video must be a new video uploaded to YouTube on or after May 19, 2009.
5. The performer in the video must be performing with a BaliYo only, nothing else.
6. The video must not contain any copyrighted works (unless you own the copyright), anything in the video must be entirely original and created and performed by you.
7. Inappropriate or offensive videos will be disqualified and removed from the contest group.

Determination of Winners

The winning video will be chosen by Spyderco by meeting the following criteria:

1. Creativity
2. How well your video fits with the Video Requirements outlined above.
3. Winners will be announced week of July 7th, 2009 and contacted through YouTube.
4. The winning videos will be embedded on our various websites.

Prizes

The top three videos will be chosen by Spyderco and be awarded a Visa gift card. \$300 for first place, \$150 for second place and \$75 for third place.

How to Enter

1. Film yourself BaliYo-ing in the most creative places.
2. Make sure your video fits the requirements below
3. Upload your video to YouTube (opening a YouTube account is free)
4. Join our contest group at this site: <http://www.youtube.com/group/BaliYoContest>
5. Add your video to our contest group.
6. There is no limit to the amount of videos you can add to the group as an official entry.

Enter to get a free BaliYo

When you add a video to the BaliYo Contest Group, email your name, address and link to your video to sales@baliyo.com with the subject line **“BALIYO CONTEST VIDEO ENTRY.”** One BaliYo per entrant will be given away at the end of the contest, please allow up to six to eight weeks after the contest for delivery.

Eligibility

The “Where do You BaliYo?” Video Contest is open to everyone. Employees, relatives of employees of Spyderco, its partner companies and cutlery manufacturers are not eligible to enter or win. This contest is subject to all laws and void where prohibited.

Contest Administrator

Spyderco, Inc. 820 Spyderco Way, Golden, CO 80403. www.baliyo.com (800) 525-7770

Agreement to Official Rules

Participation in the contest constitutes a participant's agreement to and acceptance of these rules and decisions of the contest administrator.

Contest Duration

The contest will run from May 19th through July 7th 2009 MST. Winners will be announced the week of July 7th, 2009 and contacted through YouTube.

Entrant's Personal Information

Personal Information collected from entrant will only be used to send the winning prize. Spyderco will not give, lend or sell your information for any reason, with the exception of what we are required to share for tax purposes.

Release

By entering the contest, the entrant agrees to hold Spyderco, Inc. harmless against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the contest or receipt or use or misuse of any prize. Once the video is added to the BaliYo Contest group, Spyderco may download and keep the video to use at its own discretion with proper credits given (becomes Spyderco property).

General Conditions

This contest complies with the YouTube Contest Platform Terms and Conditions of Use available on this site: http://www.youtube.com/t/contest_platform_rules

Contest Administrator reserves the right to cancel, suspend and/or modify the contest, or any part of it, if any fraud, technical failures or any other factor beyond Contest Administrator's reasonable control impairs the integrity or proper functioning of the contest, as determined by Contest Administrator in its sole discretion. Contest Administrator, in its sole discretion, reserves the right to disqualify any individual it finds to be tampering with the entry process or the operation of the contest or to be acting in violation of these official rules or those of any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the contest may be a violation of criminal and civil law, and, should such an attempt be made, Contest Administrator reserves the right to seek damages from any such person to the fullest extent permitted by law. Contest Administrator's failure to enforce any terms of these Official Rules shall not constitute a waiver of that provision.